



7377 Beverly Blvd

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www.artplexgallery.com

Mon - Sat 10am - 6pm | Sun 12 - 6pm

For Immediate Release:

Modern Glow

June 15 – July 12, 2024

Opening: Saturday, June 15, 4:00 – 6:00 PM

Artplex Gallery is pleased to present *Modern Glow*, a contemporary art exhibition that embarks on a visual journey where minimalism converges with brilliance. The showcase unveils a striking synergy of simplicity and sophistication, inviting patrons to witness vibrance in its purest essence. This curated collection transcends conventional boundaries, offering a captivating exploration of artistic expression. The carefully selected works epitomize the marriage of restraint and creativity, embodying an aesthetic that resonates with profound depth. Join us as we present an immersive experience that celebrates the beauty of restraint while radiating the brilliance inherent in each carefully crafted piece.

Jonjo Elliott, a versatile mixed-media artist hailing from Leicestershire, England, presents a captivating collection featuring intricate interiors, portraits, landscapes, and still life. His artwork effortlessly blends a loose graphic style with abstract elements, drawing inspiration from personal dreams and memories. Art historical references and names such as Jean-Michel Basquiat, Andy Warhol, Keith Haring, and Georgia O'Keeffe mingle with those of icon fashion houses like Gucci, Versace, Balenciaga, and Dolce & Gabbana. Each piece creates a vibrant yet fantastical scene, exploring the dynamic interplay between abstraction and representation.

Thriving in environments awash with color and pattern, Elliott's focus on the crossover between abstraction and representation is evident in every piece. Constantly pushing the boundaries of expression through painting, he invites viewers on a journey of exploration.

A self-proclaimed "*glass half full*" individual, Elliott infuses joy into his paintings, filling them with exciting colors that illuminate the world around him. From early sketching to mastering screen printing, graphic design, and photography, his artistic journey culminated in a first-class BA honors degree in fine art from De Montfort University. Establishing his studio in Leicestershire, his easily recognizable style now centers on the vibrancy, color, and beauty of our world, offering an escape for those who engage with his work.

Reflecting on his art, Elliott shares, "*I have a knack for being happy most of the time, and I want to share this with people who see my work. I want the works to offer an escape; somewhere viewers can lose themselves for a while amongst the colors.*"

Moving across continents to Switzerland, **Marco Pittori**, born in 1978, emerges as a distinctive artist influenced by the mesmerizing images of Brad Elterman and the mythic culture of 1970s Hollywood. Trained at the School of Design in Aarau, Switzerland, Pittori showcases vibrant artworks that pay homage to the captivating scenes of Los Angeles' Sunset Strip.

Using licensed images from Brad Elterman's iconic photographs, Pittori provides viewers with a unique window into the alluring and exclusive era of 1970s Hollywood. Elterman's photographs reveal a life far from ordinary, capturing moments with iconic figures in the rock and roll scene. Pittori, inspired by

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Elterman, states, "*Brad's photos provide a rare, often raunchy glimpse into a rock and roll history where it seems Brad is always at the right place at the right time, camera ready.*"

Some of Pittori's multi-layered photographs are based on Elterman's iconic images, such as "Behind the Beverly Hills Hotel, 1977." Pittori meticulously layers the imagery to unveil a whole new reality. His artworks have been exhibited and collected worldwide, contributing to the rich tapestry of contemporary art.

Since the opening of Artplex Gallery in 2018, the gallery continues to be one of the world's leading art galleries specializing in high-quality, original contemporary art representing a broad spectrum of major international artists. Right at home in West Hollywood and within immediate proximity to its sister gallery Artspace Warehouse, Artplex Gallery is an expansive modern space that specializes in international urban, pop, graffiti, figurative, and abstract art catering to the visual impact.

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